

Bernafon Encanta IIC and CIC

Natural sound in our most discreet solutions



Bernafon

A natural sounding solution your clients will love

A well-fitted in-the-ear solution offers your clients the most natural sounding experience as it sits deep in the external ear canal and takes advantage of the natural pinna effect for optimal spatial awareness. Not only will your clients love it, it also provides a powerful opportunity to expand your offering.

Capturing your clients' interest

Many people with hearing loss hesitate to get a hearing aid because they're concerned about discretion. It's a major reason why clients prefer the smallest and most discreet IIC or CIC styles. A well-fitted IIC or CIC hearing aid can potentially result in greater acceptance of hearing aids.

Fulfilling your clients' wishes

Not all clients are candidates for an IIC or CIC solution. Those with very small or unusually shaped ear canals may not be ideal candidates. Experience shows that approximately 50% of ears are possible candidates for a discreet in-the-ear solution. This gives you an opportunity to fulfil the wishes of about half of your clients who prefer this type of hearing aid.

Enhancing your professional offering

Offering discreet custom solutions can also differentiate your offering from other clinics in your area that don't do so. Most importantly, it endorses your professionalism, which can help grow your business while driving long-term client loyalty.

The importance of spatial hearing

Spatial hearing lets listeners localise sound sources and can improve the ability to understand speech in the presence of competing sounds.

Encanta IIC and CIC support a natural hearing experience with the microphone position deep inside the ear canal maintaining access to natural pinna cues.



Ultra discreet with advanced sound quality

The Bernafon Encanta family is growing with two new custom styles – Encanta IIC and CIC. When you give your clients an Encanta IIC or CIC, they get the best of Bernafon’s audiological benefits for discreet hearing aids, together with the most natural sounding hearing solution.

Our smallest styles – now with bigger audiological benefits

Smart Noise Reduction



Improved speech clarity and listening comfort

Upgraded with Machine Learning 2.0, which is better trained on more complex sound scenes to more accurately separate speech from noise. With up to 12 dB of noise reduction while preserving sound quality.*

Expanded Bandwidth



A deeper and richer sound experience

Expanded bandwidth now down to 80 Hz, so users get clear and balanced access to lower frequency sounds.

Transient Noise Reduction



More sound – less disruption

To reduce listening discomfort caused by disruptive transient noises, it rapidly detects and balances loud and soft noises, reducing them by up to 30 dB.**

Bernafon Sound Quality



Clear and natural sound

With Encanta, your clients get exceptional sound clarity and listening comfort. Bernafon amplifies sound unlike any other hearing aid, keeping the natural pattern of speech intact.

Shown as actual size



You can tell your clients

When they choose Encanta IIC or CIC hearing aids, they get the best of Bernafon’s audiological benefits together with an ultra-discreet solution that provides a more natural sound experience.

* 12 dB noise reduction only available in Encanta 400.

** Maximum (up to 30 dB) transient noise reduction only available in Encanta 400.

Design so good, it won't be noticed

Our goal is to make a truly invisible hearing aid for all clients that are candidates for an IIC solution – without compromising on sound or quality. With our dedicated modelling and assembly teams, we're proud to say that we consistently hit our target of delivering a truly invisible IIC in at least 9 out of 10 cases.

World-class craftsmanship

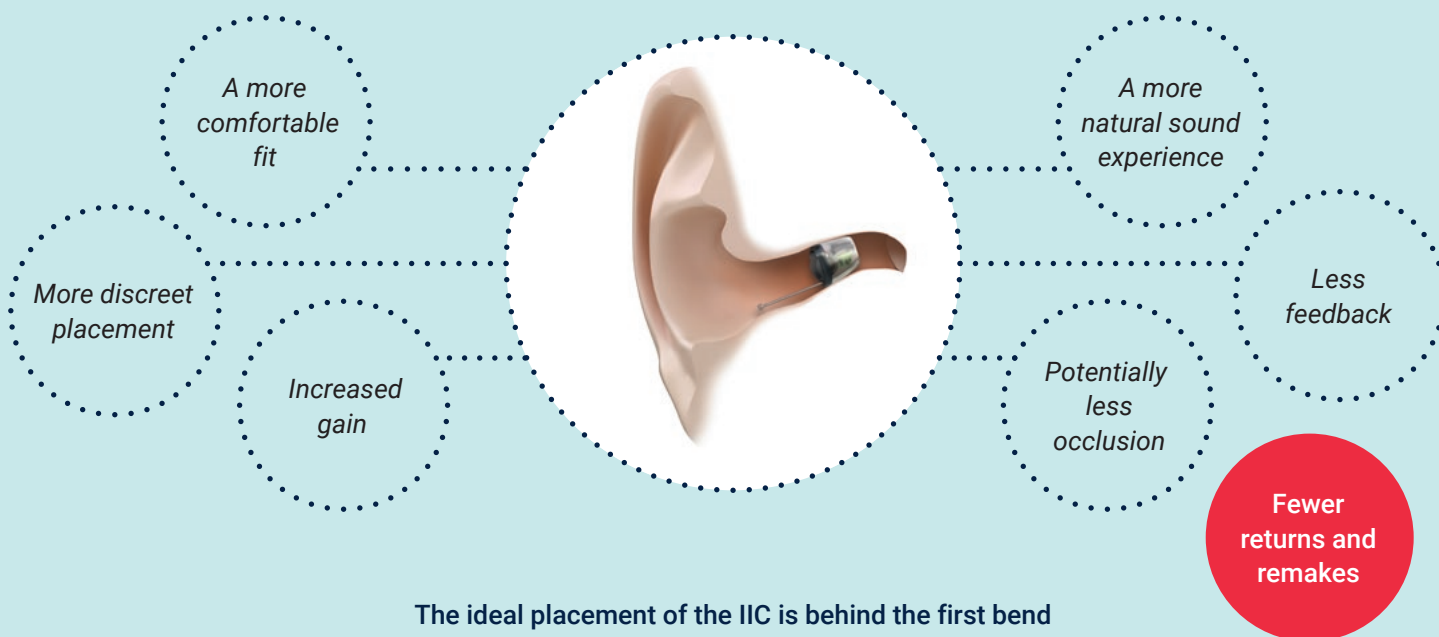


**9 out of 10 IIC
candidates get a truly
invisible solution.**

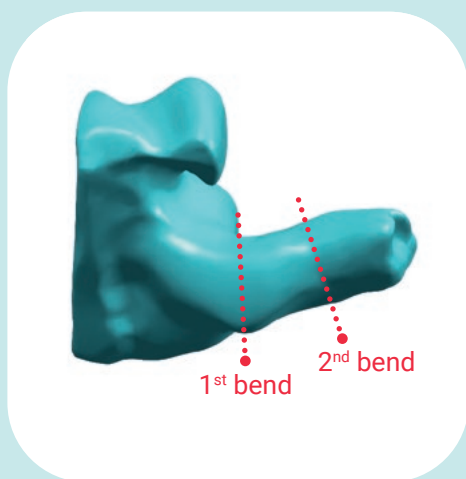
Committed to helping you achieve optimal impressions

At Bernafon, we believe in supporting you in making the best-fitting custom solutions. This starts with making a high-quality deep ear impression.

Optimal placement requires an optimal ear impression, with benefits including:



The ideal placement of the IIC is behind the first bend – preferably with the end 2 mm behind the second bend.



The impression for the IIC must have the first and second bend.



This image shows the correct placement of the IIC behind the first bend.



The length of the instrument is 10-14 mm, with an ideal length of 12 mm.

To find out more, explore our training materials called: 'Ear Impressions: Steps for taking an optimal ear impression'

The Bernafon Sound Experience

At Bernafon, we make it our job to empower the work of hearing care professionals. To help them deliver excellent care, on their terms. Because we know that expertise matters. Professional care is the key that turns extraordinary technology into personal solutions. Solutions that help people with hearing loss live life the way they want to.

As part of the Demant Group, with over a century of experience and know-how, Bernafon benefits from one of the world's strongest research and development teams within hearing healthcare. We bring this expertise and dedication to hearing care professionals – so they can provide an exceptional sound experience.

For more information on our hearing aids, visit our Bernafon website.

World Headquarters

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Imagery: Artificial intelligence (AI) programs have been used to create some of the imagery

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Bernafon
THE SOUND EXPERIENCE